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November 28, 2015

Ho-Chunk Gaming Black River Falls makes a donation to the American Red Cross through Team *Make It Rain* at the *Dancing with the La Crosse Stars* event

LA CROSSE, WI - November 28, 2015, Ho-Chunk Gaming Black River Falls presented the Southwest Chapter of American Red Cross a check in the amount of \$5,000 on behalf of team *Make It Rain* who participated in the *Dancing with the La Crosse Stars* dance contest. Team *Make It Rain*, created by Nehomah Thundercloud raised over \$25,000 and was the top fundraiser out of all 11 teams.

Dancing with the La Crosse Stars is in its 11th year and this year they raised over \$146,000 which will go towards Disaster Relief in Wisconsin. The Red Cross is there for families when they lose a home and often times are the 2nd responders to the scene of a home fire. They also help with natural disasters, giving people the basic necessities and comfort.

Ho-Chunk Gaming BRF Executive Manager, Mr. Greg Garvin would like to "thank the American Red Cross for all they do for our community members! They come in and make sure everyone is safe, fed and taken care of in their unfortunate time of need." We are happy to continue our partnership with our local American Red Cross to ensure that they can be ready to assist when it is necessary.

We urge everyone to contact your local American Red Cross chapter to see what you can do to help. It isn't always funding, they are always looking for volunteers too. They even have an initiative going on right now to send Holiday greeting cards to our U.S. Troops overseas and our Veterans who are in V.A. Hospitals. Go to www.RedCross.org to find the location nearest you.

Pictured L-R: Thomas Mooney, COO SW WI Chapter, Amy Garvin, Dance Instructor, Nehomah Thundercloud, Exec. Dir. of the Ho-Chunk Nation Dept. of Education and David Ring, SW WI Board Member

Ho-Chunk Gaming—Black River Falls is owned and operated by the Ho-Chunk Nation, with headquarters in Black River Falls, Wis. The Ho-Chunk Nation also owns and operates Ho-Chunk Gaming—Madison, Nekoosa, Tomah, Wisconsin Dells and Wittenberg. For more information, call Ho-Chunk Gaming—Black River Falls at 800.657.4621 or go online www.ho-chunkgaming.com.