

FOR IMMEDIATE RELEASE

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BLACK RIVER FALLS- On December 7th, 2014, Ho-Chunk Gaming Black River Falls had 2 Holiday Tribute Concerts featuring tributes to Elvis (Garry Wesley), Elton John (Brian Harris), Patsy Cline (Elaine Wesley) and Nat King Cole (Robin Adkins). \$5 of each ticket sold went to Jackson County's Friends Sharing Food Program and \$3000 was raised!

Friends Sharing Food started out about 7 years ago when there was found to be a need to send food home with school children on Friday to ensure they had meals at home on the weekend. It gradually took over a few food pantries in Jackson County and now services Black River Falls, Melrose, Alma Center, Hixton and Taylor by providing food to low income families at pantries in those towns once a month and still with the school children.

They have a board of about 15 members from the area that volunteer their time to gather food. In the past, Ho-Chunk Gaming Black River Falls has had food collections for this organization, but we found out that they are able to purchase a lot more food through a few companies with fund donations, so this year it was decided to hold a concert to raise money for a big donation to help more families during the Holiday season.

For more information about Friends Sharing Food, you can call their President, Daniel Diehn at 715-284-0882 or any organization that provides food for those in need.

Pictured L to R is: Tris Harris HCG-BRF Sr. Mgr. of PR, Daniel Diehn, President of Friends Sharing Food and Angie Melbye, HCG-BRF Promotions Mgr.

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