



Donation & Sponsorship Guidelines

Ho-Chunk Gaming is proud to support non-profit organizations & charitable fundraisers in Wisconsin. The Ho-Chunk Nation, which owns and operates Ho-Chunk Gaming facilities in Wisconsin, has donated millions of dollars to non-profit and community organizations. Please be aware that we attempt to fulfill as many requests as possible and cannot guarantee that every donation request will be met. Please review the guidelines before submitting a Donation & Sponsorship Application.

Guidelines

1. Applications or a letter of request that are received **60 days** in advance will be reviewed & considered.
2. All requests must include the following:
 - a. Completed Donations & Sponsorship Application. Application may be picked up at Guest Services, e-mailed to organizations or coming soon found online: www.ho-chunggaming.com
 - b. Or a letter of request that includes the following: legal name of organization, mailing address, phone number, contact person, Federal taxpayers ID number, type of request and amount, when donation is needed, date of event, event name, Web site, anticipated number of guests attending event and advertisement planned for event and how Ho-Chunk Gaming will be recognized.
3. Ho-Chunk Gaming charitable giving program cycle is based on our fiscal year (July 1 – June 30). Each organization may submit only (1) one request per fiscal year.
4. Ho-Chunk Gaming has established a statewide-only policy for donations with priority to the region in which the casino is located.
5. Donations/sponsorships will not be given if your organization has received money/donations in this fiscal year from: Ho-Chunk Gaming Madison, Ho-Chunk Gaming Wisconsin Dells, Ho-Chunk Gaming Black River Falls, Ho-Chunk Gaming Nekoosa, Ho-Chunk Gaming Wittenberg, or the Community Relations Committee of the Ho-Chunk Nation. This is considered a duplicate request and will not be considered.
6. Organizations receiving donations/sponsorships from Ho-Chunk Gaming facilities acknowledge that the funds are generated from gaming dollars. Organizations hereby authorize Ho-Chunk Gaming to use their name in advertising, and publicity surrounding Ho-Chunk Gaming and the Ho-Chunk Nation.

Limitations/Restrictions

1. Political organizations, parties or candidates will not be considered.
2. Grants, sponsorships, or donations to individuals will not be supported.
3. Ho-Chunk Gaming will not provide support to organizations, projects, events or activities that primarily support people under 21 years of age. These types of requests may be referred to the Community Relations Committee. Endorsing a youth event may give a false image that Ho-Chunk Gaming is endorsing youth gambling.
4. Individual employees of the casino will not be supported
5. Budgeted Ho-Chunk Nation departments will not be considered
6. Ho-Chunk Nation youth will be referred to Legislature for Youth Slot Fund.
7. Requests from exclusionary membership organizations that discriminate by race, color, creed, gender, or national origin will not be supported.
8. Second-or-third party requests.

Request may be submitted: Web site, e-mail, mailed or faxed to:

*Ho-Chunk Gaming ~ Attn: Public Relations ~ 4002 Evan Acres Rd Madison WI 53718~ Fax: 608.224.110
Any questions please contact: Rikki Blair, 608.223.9576 ext 3567, Rikki.blair@ho-chunk.com*



Donation & Sponsorship Application

Organization should review the Ho-Chunk Gaming Donation and Sponsorship Guidelines before submitting an application.

Date of Request _____ (incomplete applications will not be considered)

Type of Request: (Requests must be made 60 days in advance of an event to be considered)

- Monetary (amount) _____
Sponsorship (amount) _____
Promotional items i.e. shirts, pens....
Redemption Slips or Vouchers for dining or Free/Rewards Play
Gift Certificates
Dice Qty _____
Playing cards Qty: _____ (For quantities greater than 100, use this form)

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Request needed by _____

Organization Name _____ Date of Event: _____

Contact Person and Title _____ Phone (_____) _____ - _____

Address _____

City _____ State _____ Zip Code _____

Contact e-mail: _____

Web address: _____

Which of the following categorizes best describe your organization:

- Non-Profit Not for Profit For Profit Individual
HCN OOP HCN Dept. of Bus. HCN Department: _____ (Name of Department)

Charitable organization Federal Tax I. D. number: _____

What is the target audience for the event? E.g. adults, kids, golfers, walkers, skiers.....

Event Name: _____

Is this a first time event: No Yes If No, what was your last year's attendance: _____

Ho-Chunk Gaming Donation & Sponsorship Application – continued

Organization Name: _____

A brief history of the organization and its goals (brochure or other official document preferred)

Detailed description of how the donation will be used

How will this event/program impact the community and your organization, including how many people the donation will affect?

What type of advertisement will Ho-Chunk Gaming receive from this event/program?

What media will be used for the event? (List names of companies advertising with)

- TV stations _____
- Newspaper _____
- Radio _____
- Magazine _____
- Website _____
- E-mail Billboard Other: _____

Has your organization requested and/or received donations from any of the following:

Ho-Chunk Gaming properties: Ho-Chunk Gaming Nekoosa, Ho-Chunk Gaming Black River Falls, Ho-Chunk Gaming Wittenberg, Ho-Chunk Gaming Madison, Ho-Chunk gaming Wisconsin Dells, or the Ho-Chunk Nation Community Relations Committee in Black River Falls within the past 12 months

No Yes If yes, which organization: _____ Date donation was received: _____
What was donated: _____

Names of other sponsors/donors & amounts donated

Please return completed application with literature or publicity materials for the event to:

Ho-Chunk Gaming –Madison

Marketing

4002 Evan Acres Rd Madison WI 53718

E-mail: Rikki.Blair@ho-chunk.com

Phone: (608)223-9576 Ext. 3567; Fax: (608)224-1110

Office use only

Received: _____ Initials: _____

Action _____